



# LARNED & AREA CHAMBER OF COMMERCE

# Pawnee

County Economic Development Commission

October 2010



2010	
Board of Directors	
Larned Area Chamber Of Commerce	
*****	
<i>President</i>	
Matt Watkins	285-6931
<i>Treasurer</i>	
Tama Hanson	285-8933
Cherie Eakin	285-4455
Ryan Webster	285-3077
Kimberly Brennan	285-4570
Betty Delaney	285-3141
Derek Reinhardt	285-8430
Wanda Smith	285-6479
Laura Smith	285-6212
Barbara Tournear	285-6955
Sarah Johnson	285-2107
Kathy Weaver	804-6104
Tyson Steffen	285-2193
Randy Fry	285-3123
Vicki Gillett	<i>Ex-Officio</i>
Jon Flint	<i>Ex-Officio</i>
Don Gaeddert	<i>Ex-Officio</i>
Ray Reno	<i>Ex-Officio</i>



2010	
Pawnee County Economic Development Commission	
*****	
<i>President</i>	
Kimberly Brennan	285-4570
<i>President-Elect</i>	
Linda Germer	285-8977
<i>Secretary</i>	
Mike Veldor	659-3287
<i>Treasurer</i>	
Peter Schartz	285-6931
Barry Vratil	285-2145
Larry Seba	285-6076
Jim Forrest	285-3365
Rita Kurtz	285-3148
Tyson Steffen	285-2193
Dennis Martin	285-3111
Arlis Atteberry	<i>Ex Officio</i>
Don Gaeddert	<i>Ex Officio</i>

## How the Economic Stimulus Bill

### will affect Business!

The American Recovery and Reinvestment Act has far reaching effects for the economy, but how does it directly affect businesses that aren't in the renewable energy or construction fields? Here are some highlights:

- \$255 million in **loans to pay debt service** on qualified business loans: The SBA will loan up to \$35,000 to viable small businesses to make payments on existing, qualifying loans for up to six months. Re-payment begins 12 months after the loan is fully disbursed.
- **Increase in SBA 7(a) loan guarantee** up to 90% of the loan and **reduction or elimination of SBA loan fees.**
- \$30 million **additional loan funds will be available through SBA-approved microlenders.** Microlenders can loan up to \$35,000 for start-up and small businesses.
- **Immediate tax write-off of equipment purchases up to \$250,000** (Section 179 depreciation write-off).
- **Tax credits for hiring unemployed veterans and disaffected youth.** These workers were added to the federal Work Opportunity Tax Credit program.
- Ability for companies that produce intangible property to finance their facility using **industrial development bonds.** An example is a business that develops new processes or technology.
- Ability for employees of service businesses and farms that are experiencing downsizing because of international competition to participate in the **federal Trade Adjustment Assistance program.**
- Creation of **Recovery Zones** where businesses are eligible for tax credits. This is similar to an enterprise zone, but it is based on areas with declining employment.
- **5 year operating loss carry-back for 2008 and 2009 business losses** for federal taxes. If you had a business loss in 2008, but paid taxes in prior years, you can get a refund.
- **Withholding changes:** New federal withholding schedule that gives employees more take-home pay and delay in requiring 3% withholding from government contractors until 2011.
- **Increase in the SBA surety program for job completion** to help small businesses compete for public works projects.

# TOURISM NEWS

The Santa Fe Trail Center, Larned, will host its annual Santa Fe Trail Tired Iron Show on Saturday and Sunday, October 9 and 10. The show will feature antique tractors and gas engines as well as classic and antique automobiles. Many new activities and demonstrations will be featured this year along with favorite demonstrations and kids' events from the past.

An exciting new activity will be a medallion hunt with a prize of \$250 to the lucky person who can figure out the clues. Everyone wishing to participate in the hunt needs to come into the museum's lobby to register. There is no additional charge to participate. Clues will be posted after each anvil shoot on both Saturday and Sunday.

There will be three scheduled anvil shoots and two scheduled wheat threshing and corn shelling demonstrations each day of the event. Saturday will also feature a parade of tractors and automobiles into downtown Larned with the parade going down Broadway beginning at 10 am.

Sunday activities will begin at 9 am with a non-denominational worship service in the historic Escue Chapel on the museum's grounds. Everyone is invited to attend. The ever popular harnessing and plowing demonstration using draft horses and mules will begin on Sunday at 12:30 pm. The Tractor Pull competition with cash prizes, also a crowd favorite, will start at 1 pm that day.

A cash prize of \$100 will be awarded for Best of Show to the classic or antique car or truck receiving the most votes throughout the weekend.

A Kids' Korral Petting Zoo and Treasure Hunt will be a new activity for this year's show. It will be featured from 11 am to 4 pm each day. In addition, other kids' events are also full of fun and are set for both days. Hunting for coins in a tank filled with corn has scheduled times but the hunt continues over most of the weekend. Class in the one-room schoolhouse complete with teacher is scheduled twice on Saturday and at 2:30 on Sunday. A kids' pedal pull will take place Saturday only, beginning at 1 pm. Punkin' Chunkin' for all ages will be held at 4 pm on Saturday and again at 1:30 pm on Sunday. The 1<sup>st</sup> pumpkin is free with additional punkin's for chunkin' at \$1 each. Barrel Train Rides will be available all day both days.

Live music will fill the museum's east gallery for visitors' enjoyment. Popular with last year's crowd, The Wind Chimes will again perform gospel, country and patriotic songs from 11 am – 2 pm on both Saturday and Sunday. In the west gallery, the Boot Hill Model Railroad Club will set up a fantastic display of model trains and will have them running throughout the weekend.

Temporary exhibits displayed in the museum's galleries include "A World of Words," showcasing artifacts of communication including writing, printing and items from early post office days.

A traveling exhibit, "Continuing the Tradition: Mexican American Folk Art," explores traditions which are practiced by Mexican Americans in Kansas today. It includes 20 framed color photographs.

The Santa Fe Trail Tired Iron Show will run from 9 am to 5 pm on both Saturday October 9 and Sunday October 10. Admission to the Show is \$4 for ages 16 and over with those under age 16 admitted free of charge. The Santa Fe Trail Center is located 2 miles west of Larned on K-156. For more information about the Tired Iron Show, call the Trail Center at 620-285-2054.

## WE NEED YOU!

Exciting things are happening in Larned. The most recent, significant event is the hiring of a new Executive Director of the Larned Area Chamber of Commerce and the Pawnee County Economic Development Commission. Mr. Courtland Holman comes to us from California where he has over 9 years of experience working with economic development of several cities. He has a vision for our city and requests your assistance in order to realize that vision. Being new to the community, Mr. Holman is able to be objective about what he sees and make suggestions to make our community attractive to shoppers, travelers and merchants. He has many great ideas, but he can't bring about positive change without your help.

In order to keep our current businesses flourishing, attract and retain new businesses, the community will need to work together. If all the merchants, farmers and citizens of the community work together, Larned can have the atmosphere that will keep folks shopping locally and attract businesses from all over the country. Providing the goods and services to the citizens of Larned is imperative to keeping our town thriving and growing. You, as the Chamber's best assets **please reach out** to the business community, farmers, and outside vendors to join and support your Chamber of Commerce.

A Business Membership of \$175.00 will provide a number of benefits including but not limited to: a listing on the Chamber of Commerce website, bulk mailings, the monthly newsletter, networking through the weekly Chamber Coffee Hours and a number of other community events. Additional memberships within your business are only \$85.00. A non-profit or Civic Group membership is \$80.00 and an Associate Membership is \$50.00. Call for more information, or check our website at [www.larnedks.org](http://www.larnedks.org).

# **HIRE Incentive**

## **Time is Running Out**

Two new tax benefits available to employers hiring workers who were previously unemployed or only working part time. These provisions are part of the Hiring Incentives to Restore Employment (HIRE) Act.

Employers who hire unemployed workers this year (after Feb. 3, 2010 and before Jan. 1, 2011) may qualify for a 6.2-percent payroll tax incentive, in effect exempting them from their share of Social Security taxes on wages paid to these workers after March 18, 2010. This reduced tax withholding will have no effect on the employee's future Social Security benefits, and employers would still need to withhold the employee's 6.2-percent share of Social Security taxes, as well as income taxes. The employer and employee's shares of Medicare taxes would also still apply to these wages.

In addition, for each worker retained for at least a year, businesses may claim an additional general business tax credit, up to \$1,000 per worker, when they file their 2011 income tax returns.

"These tax breaks offer a much-needed boost to employers willing to expand their payrolls, and businesses and nonprofits should keep these benefits in mind as they plan for the year ahead," said IRS Commissioner Doug Shulman.

The two tax benefits are especially helpful to employers who are adding positions to their payrolls. New hires filling existing positions also qualify but only if the workers they are replacing left voluntarily or for cause. Family members and other relatives do not qualify.

In addition, the new law requires that the employer get a statement from each eligible new hire certifying that he or she was unemployed during the 60 days before beginning work or, alternatively, worked fewer than a total of 40 hours for someone else during the 60-day period. The IRS is currently developing a form employees can use to make the required statement.

Businesses, agricultural employers, tax-exempt organizations and public colleges and universities all qualify to claim the payroll tax benefit for eligible newly-hired employees. Household employers cannot claim this new tax benefit.

Employers claim the payroll tax benefit on the federal employment tax return they file, usually quarterly, with the IRS. Eligible employers will be able to claim the new tax incentive on their revised employment tax form for the second quarter of 2010. Revised forms and further details on these two new tax provisions will be posted on IRS.gov during the next few weeks.

### **HIRING A RISKY JOB APPLICANT? FREE FEDERAL EMPLOYEE BOND**

The federal government's federal bonding services provide 6 months of bonding insurance to protect employers against employee dishonesty. The program is designed to eliminate the risk of hiring at-risk job applicants including: ex-offenders, recovering substance abusers (alcohol or drugs), welfare recipients and other persons having poor financial credit, economically disadvantaged youth and adults who lack a work history, individuals dishonorably discharged from the military, and anyone who cannot secure employment without bonding. The bonding service is user-friendly and covers any type of stealing: theft, forgery, larceny or embezzlement. There is no cost to the employer. After 6 months, the employer can convert the policy to the private sector and pay any premiums.

Contact:

Ms. Joyce Heiman  
Bonding Services Coordinator  
KS Dept of Commerce  
1000 SW Jackson Street, Suite 100  
Topeka, KS 66612-1354  
785-296-7435  
785-368-7108 fax

[jheiman@kansascommerce.com](mailto:jheiman@kansascommerce.com)



20<sup>th</sup> Annual

## “Last Chance” Golf Tournament

SUNDAY, OCTOBER 17th, 2010 AT THE LARNED  
COUNTRY CLUB

Sponsored by the Larned Area Chamber of Commerce

To register call: 620-285-6916 or 1-800-747-6919

Or mail your Team's Entry Fee and Team Member List to:

502 Broadway, Larned, KS 67550

*Food available for purchase at the Clubhouse*

8:30 am - 9:00 am – REGISTRATION 9:15 am ~ SHOTGUN START

4-PERSON SCRAMBLE \$180 PER TEAM (includes mulligans) - 60% Payback

Limited to the first 20 PREPAID Teams!

For cart rentals contact the Larned Country Club @ 620-285-3935.

The cart rental fee is \$20. Limited carts available.

Time is running short. There are 11 Team Spots still VACANT!

Pawnee Valley Community Hospital & First State Bank & Trust Co. assisted by Pawnee County Health Department are proud to offer a

# ***Community Health Fair***

**Date: Friday, November 5, 2010**

**Time: 6:30 a.m. - 10:30 a.m.**

**Where: First State Bank & Trust**

**Blood Tests • Flu Shots • Health Education and Much More!**



## **SHRED IT AND FORGET IT**

Customers and prospective customers can bring all unwanted personal documents to our on-site shredding truck available at First State Bank & Trust Company on Saturday, October 23, from 12:00 to 1:30 p.m. First State Bank is providing this service free of charge.

Identity theft is a serious problem and the fast-growing crime in America. You can reduce your chance of being the next "**Identity Theft Victim**" by shredding all documents and files before discarding them. Regularly destroy confidential and personal documents rather than disposing of them in non-secure places such as garbage bins is a way to protect your identity. Regularly

First State Bank & Trust Company offers a Smart Choice and Kansas Gold Plus checking account that protects your identity and offers many additional benefits. For more information visit our website at [www.bankkansas.com](http://www.bankkansas.com).

Here are some suggestions from the Better Business Bureau for deciding how long to keep personal financial information:

- A good rule of thumb is to keep all tax returns and supporting documentation for seven years. The IRS has three years from your tax-filing date to audit, and has six years to challenge a claim.
- Keep credit card statements for seven years if tax related expenses are documented.
- Keep paycheck stubs for one year. Be sure to cross reference the paycheck stub to the W-2 form.
- Be sure to keep bank statements and cancelled checks for at least one year.
- Bills should be kept for one year or until the cancelled check has been returned. Receipts for large ticket items should be kept for insurance purposes.
- Home improvement receipts should be kept for six years or permanently.
- Items such as birth certificates, social security cards, insurance policies, titles or wills should be kept permanently in a safety deposit box.

## Let's Build A Playground!

The dates are set and Larned is ready to build a Playground and Splash Pad/Water Play park! Help PRIDE receive an SCIP grant and make a difference! Mark your calendars for April 8<sup>th</sup>, 9<sup>th</sup> and 10<sup>th</sup> and April 30<sup>th</sup> and May 1<sup>st</sup>. This isn't an ordinary community service project for PRIDE. This particular grant funded project requires that PRIDE have \$32,000 in volunteer labor committed by the grant application due date of December 1<sup>st</sup>. Each work day is being planned to include meals and childcare. Volunteers will sign in and out of a headquarter location and grab lunch or supper following (3) hours shifts. Churches and Youth groups are being asked to help contribute to providing meals and childcare. Pride is busy compiling letters of support and funding to incorporate into an SCIP grant application that will be due December 1<sup>st</sup> and completed by the City of Larned. In order to receive the grant the PRIDE committee will need to prove volunteer labor commitments. In short we need you!

The Doerr Park Renovation and Splash Pad has been planned with a Fort Larned Frontier type theme. The playground equipment will include structures along this theme such as a Fort Playground, General Store, Log Cabin and Covered Wagon. The Splash Pad includes a Water Tower that dumps water along with a windmill and other water spray features. Also included in this renovation will be the Tennis Courts and the addition of a ½ Basketball Court.

The Fort Larned theme aims to attract visitors to the Park and Splash Pad. In addition, Pride is working with Fort Larned personnel to include signage regarding Fort Larned in order to encourage tourist to make a stop at the Fort upon visiting the park.

Organizations and Clubs have the opportunity to commit to sell 35 engraved bricks for \$35 each and receive an 8X8 paver stone with 5 lines regarding their group in return. PRIDE has been thrilled with the outstanding response they have received as they present a slide show regarding to the project to these groups. In addition, groups are also committing time towards the work weekends.

Businesses and Residents also have the opportunity to make a pledge to purchase a Legacy Bench. These benches will be placed around the Splash pad and within the park and contain a bronze 5X8 plaque with a paragraph in writing. If your business or family has strong roots in Pawnee County, consider writing some history down and leaving a permanent piece of your family or business heritage. Benches sell for \$1,500.00 each.

What can you do? Businesses have an opportunity to help kick-off the work weekends on Friday, April 8<sup>th</sup> with the "GIVE 5" option. Consider donating an employee for 5 hours to volunteer! In addition, Sign-up sheets will be placed at the Pawnee County Extension office, Wendy's, Larned City Office and the Chamber of Commerce. Shifts have been set in (3) hour increments. Don't have time to stop in and sign? Simply call the Pawnee County Extension office and they will put your name down.

This is truly an awesome opportunity for Larned residents to make a difference! Commit to come out and make a memory that will last a lifetime! If you have further questions or would like to commit time, please feel free to call the **Pawnee County Extension Office at: 620-285-6901.**

# OCTOBER CALENDAR OF EVENTS

*If you have an event that you would like to have added to the Chamber Calendar, please contact the Chamber office before the 20th of the preceding month.*

- 4 Pawnee County Commissioner Meeting, Courthouse  
Larned City Council Meeting, 6:30 City Hall
- 6 Pawnee County Economic Development Board Meeting,  
5:30 PM Jordaan Rm
- 7 Coffee Hour
- 9-10 Santa Fe Trail Tired Iron Show at the Santa Fe Trail Center  
Museum
- 11 Pawnee County Commissioner Meeting, Courthouse  
USD #495 Board of Education Meeting, 6:30 PM District Office
- 12 Larned Area Chamber of Commerce Board of Directors Meeting, 11:45 AM Jordaan Rm
- 14 Coffee Hour
- 17 20th Annual Chamber of Commerce Last Chance Golf Tournament
- 18 Pawnee County Commissioner Meeting, Courthouse
- 21 Coffee Hour
- 25 Pawnee County Commissioner Meeting, Courthouse
- 28 Coffee Hour
- 31 Halloween

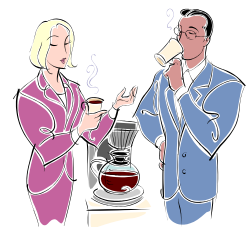


## CHAMBER AMBASSADORS

**2010**

Ralph Arnold	<a href="mailto:rarnold79@cox.net">rarnold79@cox.net</a>
Lynn Barger	<a href="mailto:cbarger1@cox.net">cbarger1@cox.net</a>
Pam Corby	<a href="mailto:larned3@cityoflarned.com">larned3@cityoflarned.com</a>
Betty Delaney	<a href="mailto:bettydelanet@hotmail.com">bettydelanet@hotmail.com</a>
Del Fischer	<a href="mailto:del@clockrealty.com">del@clockrealty.com</a>
Shannon Fischer	<a href="mailto:shannon@bankkansas.com">shannon@bankkansas.com</a>
Vicki Gillett	<a href="mailto:ctry1995inn@hotmail.com">ctry1995inn@hotmail.com</a>
Kristin Herrman	<a href="mailto:kristin@clockrealty.com">kristin@clockrealty.com</a>
Kevin Holt	<a href="mailto:kcholt@cox.net">kcholt@cox.net</a>
Sharon Lessard	<a href="mailto:sharon@bankkansas.com">sharon@bankkansas.com</a>
David Palkowitsh	<a href="mailto:david@wpmi.kscoxmail.com">david@wpmi.kscoxmail.com</a>
Dan Sanneman	<a href="mailto:dsanneman@straubint.com">dsanneman@straubint.com</a>
Pammy Shank	<a href="mailto:pammy@bankkansas.com">pammy@bankkansas.com</a>
Rosie Shelton	<a href="mailto:rosie@carrauction.com">rosie@carrauction.com</a>
Beth Slack	<a href="mailto:bslack@agloan.com">bslack@agloan.com</a>
Patty Smith	<a href="mailto:patty@bankkansas.com">patty@bankkansas.com</a>
Kelsi Williamson	<a href="mailto:Kelsi_williamson@hotmail.com">Kelsi_williamson@hotmail.com</a>
Jill Yeager	<a href="mailto:jill@bankkansas.com">jill@bankkansas.com</a>

## October Coffee Hours



**9:30-10:30**

- October 7 - American Legion Riders**  
Mystic Trove 422 Broadway
- October 14 - Dennis Wilson Auto Center**  
412 West 14<sup>th</sup>
- October 21 - Larned Health Care Center**  
1114 West 11<sup>th</sup>
- October 28 - Al Hanken Motors**  
601 Toles
- November 4 - Country Seasons Flower**  
Shoppe 519 Broadway

# Witches Night Out

## COUNTRY SEASONS FLOWER SHOPPE

519 Broadway  
Larned, KS

SATURDAY,  
OCTOBER 23<sup>RD</sup>

7:00 - 9:00 PM



- Get a chance at a \$100 Shopping Spree with any Open House purchase.
- Come dressed as a Witch and receive 10% off your total Open House purchase.
- Free giveaway for the first 50 customers.
- Sample Wind & Willow Products and Aspen Mulling Spice Products.
- Refreshments will be served.



Come join us for our 3<sup>rd</sup> Annual Ladies Night Out....full of fun and fellowship. We are proud to offer you this opportunity to see all our products we carry which include Bean Pod Candles, Wood Wick Candles, Wind & Willow Gourmet Foods, Willowtree Angels, Miche Bags, Production Unlimited Furniture, Sassy Designs Jewelry, Sister Three Jewelry, Hammond Rub, Mama T's Salsa and a wide variety of other gifts and silk arrangements. We will also have out our holiday merchandise for fall and Christmas. Be sure to bring your holiday shopping list with you as we have many unique gifts available for you.

 **HAPPY**   
**HALLOWEEN**

